



Creative Manager, Marcom

Hybrid | Effective March 2023

Dialogue Communications is looking for an experienced and highly motivated marketing communications personnel with outstanding creative approach in developing and executing impactful campaigns to drive a successful engagement. A Creative Manager, Marcom will report directly to our Account Director and/or Chief Business Officer.

Candidates must demonstrate the ability to lead a creative process from its strategic start to its executional finish, and will have a strong track record of developing breakthrough ideas, managing and developing creative campaigns, and being hands-on when projects demand it.

You will:

- Inspire, generate, and develop big ideas that are strategically-informed
- Partner with Project Lead to advice, brainstorm, and generate ideation for tactical PR Campaign of new business opportunities
- Perform as Project Lead for particular creative and social media business opportunities
- Partner with Account Manager to ensure the high level of creative campaign for all on-going account – *if needed*
- Partner with external creative and production agencies to execute work that is of the highest quality and consistency
- Closely work with relevant team to maintain company's branding assets such as website, company profile, social media, and podcast

You need:

- 7+ years experience overall, and 3+ years of management experience within a creative and communications agency or in-house at a leading brand
- A diverse portfolio of integrated and innovative communications work.
- A passion for the craft of their discipline, and for being hands-on with teams and the work.
- Strong presentation skills, with an ability to convey complex concepts in compellingly simple terms.
- Up to date with creative industry developments, tools, and market trends
- Good understanding of the principles of marketing, public relations, campaign, and graphic design
- Incredible organization, communication, prioritization, and decision-making skills.

Please share your CV and Portfolio to hiring@dialoguecommid.id

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